

Dear Valued Donor:

Shampoo, toothpaste, deodorant ... These hygiene products are likely part of your daily personal care regimen.

For 2,000 vulnerable children who are homeless, in foster care, kinship care or in specific youth community programs, these products are part of their day, too. Here's why. The monetary gifts and product donations from donors support our **Hygiene Empowerment Bags** that are customized for each recipient with full-size hygiene and hair products, based on the recipient's age, ethnicity and specific needs, including high-demand items for African Americans. Proudly, I Am You 360 has mastered the ability to fill to the person, not the barcode. But **our needs are ongoing** because we refill these bags every six weeks to ensure continuity of personal hygiene, dignity and pride.

2,000 BAGS
FOR HYGIENE EMPOWERMENT
EVERY 6 WEEKS

A place to call home, a job to be proud of, a chance to learn and give back ... Everyone deserves opportunities to life safely and purposefully.

The door to our first of 10 400-square-foot tiny homes will open in 2021 to our **Small Home Experience**, and the participant will do so after successfully completing our 42-week Life Skills curriculum. By empowering an 18-22-year-old aged-out homeless youth with lifelong skills in home economics, financial literacy, time management, sexual health, self-defense and home ownership, participants can – and must – pursue gainful employment, pursue additional education and training, and give back to our community through civic and community service. But this **empowerment takes funding** as we lift up those who are most vulnerable, break negative generational patterns and create generational change in Tucson's backyard.

10 TINY HOMES
FOR ECONOMIC HEALTH AND
ECONOMIC OPPORTUNITIES

Someone to light your path, offer advice, provide mentoring ... Are these ways other people have made a difference in your life?

Our trained mentors lead area youth through personal growth opportunities in our 10-week copyright-protected **Internship/Mentoring Program** at the Boys & Girls Club in Tucson. These mentors – local professionals, are an entrée to insight about self awareness, self esteem, positive thinking, being good to the mind, exploring future career options and celebrating their individuality and accomplishments. Our two gender-specific mentoring programs for teens are **in need of financial assistance**.

10 WEEKS
OF LIFE-CHANGING MENTORING

In four simple words, **we need your support.**

The **attached wish** list details tax-deductible opportunities to support our **Plant Seeds of Hope Campaign**. Together, we can help our youth grow and become fruitful.

With hope and gratitude,

Desiree Cook
Founder, CEO & Executive Director

PLANT SEEDS OF HOPE CAMPAIGN

2020 Year-end Giving Campaign

Company Name _____

Address _____ City/State/Zip _____

Contact _____ Phone _____

Your gift directly benefits Tucson-area youth who are homeless, in foster care, kinship care or participating in specific community programs. These at-risk teens and young adults rely on I Am You 360 for hygiene products, mentoring and opportunities to thrive. Thank you in advance for supporting our community in your community.

Seeds of Hope for Hygiene Empowerment Bags

- | | |
|--|---|
| <input type="checkbox"/> \$350 for 1 year for 1 youth | <input type="checkbox"/> \$1,750 for 1 year for 5 youth |
| <input type="checkbox"/> \$3,500 for 1 year for 10 youth | <input type="checkbox"/> \$7,000 for 1 year for 20 youth |
| <input type="checkbox"/> \$100 donation toward full-size products | <input type="checkbox"/> \$500 donation toward full-size products |
| <input type="checkbox"/> \$500 for hand sanitizer and masks | <input type="checkbox"/> \$2,500 for hand sanitizer and masks |
| <input type="checkbox"/> \$750 donation toward high-demand African American hair and skincare products | |
| <input type="checkbox"/> \$2,500 donation toward high-demand African American hair and skincare products | |

Seeds of Hope through Full-size Product Donations

- | | |
|---|--------------|
| <input type="checkbox"/> Product: _____ | Value: _____ |
| <input type="checkbox"/> Product: _____ | Value: _____ |
| <input type="checkbox"/> Product: _____ | Value: _____ |

Seeds of Hope for Small Home Experience

- | | |
|---|---|
| <input type="checkbox"/> \$600 for high-speed internet for 1 year for 1 tiny home | |
| <input type="checkbox"/> \$1,000 for plumbing and electrical for 1 tiny home | |
| <input type="checkbox"/> \$2,000 for furnishings for 1 tiny house | <input type="checkbox"/> \$5,000 for appliances for 1 tiny home |
| <input type="checkbox"/> \$10,000 toward construction of 1 tiny home | <input type="checkbox"/> \$20,000 toward 2 tiny homes |
| <input type="checkbox"/> \$40,000 to adopt a home + donor plaque development | <input type="checkbox"/> \$100,000 for prototype |

Seeds of Hope for Proprietary and Copyrighted Mentoring Program

- | | |
|--|---|
| <input type="checkbox"/> \$500 for in-person facilitator training for 1 person | |
| <input type="checkbox"/> \$2,000 for in-person facilitator training for up to 5 people | |
| <input type="checkbox"/> \$1,700 for production and shipping of 2 facilitator guides and 20 youth guides | |
| <input type="checkbox"/> \$1,000 for production and shipping of 2 facilitator guides and 10 youth guides | |
| <input type="checkbox"/> \$700 for 1 online facilitator training | <input type="checkbox"/> \$3,500 for 5 online facilitator trainings |
| <input type="checkbox"/> \$7,000 for 10 online facilitator trainings | <input type="checkbox"/> \$14,000 for 20 online facilitator trainings |

Seeds of Hope for Fluctuating Areas of Greatest Need

- | | |
|--|--|
| <input type="checkbox"/> \$250 for an area of greatest need | <input type="checkbox"/> \$1,000 for an area of greatest need |
| <input type="checkbox"/> \$5,000 for an area of greatest need | <input type="checkbox"/> \$15,000 for an area of greatest need |
| <input type="checkbox"/> \$25,000 for an area of greatest need | <input type="checkbox"/> \$50,000 for an area of greatest need |

- \$_____ donation for an area of greatest need for products, services and programs tied to diversity, equity and inclusion

**Thank you for planting seeds of hope by returning your tax-deductible donation
or full-size product donation commitment to:**

**Desiree Cook • Executive Director • I Am You 360
1181 S. Van Buren Avenue • Tucson, Arizona 85710**